

What Can the CM Credential Do For You?

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Let me tell you about a career that took off nicely: with an acknowledgment of ability, designation of staff, supportive peers, buy-in for strategic direction and job satisfaction . . . and then suddenly the economy fell! In order to compete globally, the organization's senior leadership team decided to forge ahead in a new direction. This once-budding manager, feeling a little dejected, now has to contend with an abundance of other suitors, all possessing similar knowledge, skills, and abilities to either fight to hold on to a coveted position (security) or begin positioning for another seemingly fulfilling role. We all know the working world is evolving; challenging those in its ranks not only to do more with less but to produce new and innovative ideas. Change is good, right? In discussing these circumstances with a friend, he mentioned receiving the Certified Manager designation. The inquiry went something like this: "What can a Certified Manager (CM) credential do for me, a mid-level manager who would like to advance along the managerial career track, and be recognized for the work done every day? How am I to compete?" My friend said it plainly: "Having the CM credential sets you apart from the pack. The program track covers a number of principles and processes you already use every day while giving you new tools to compete. "There are three core areas: 1) **Management Skills I: Foundations of Management**, 2) **Management Skills II: Planning and Organizing**, and 3) **Management Skills III: Leading and Controlling**. The formal acknowledgment of the combination of educational achievement

and hands-on experience by an educational institute [ICPM] appointed to safeguard the public interests assures that you possess the qualifications to perform a job or task. It would not be difficult -- just motivating. You can get your certification in a relatively short period of time." I am very glad I listened, for attaining the Certified Manager credential presented the opportunity to have an independent organization vouch for my managerial knowledge, skills, and abilities. It also gave me a leg up on the competition. I am professionally validated with renewed spirits as I work in a new, more exciting role within my agency. So, what about you? Won't you join me? Start working on getting your Certified Manager (CM) credential today.

About the Author



Rosemarie Nelson

Rosemarie gained her professional experience by working her way through college with a family, representing private, public and non-profit agencies, crafting policies and procedures to train and develop staff as a legislator, staff member and consultant.