

## Quick Guide : Certificate vs. Certification

Written by: Emily Benusa | March 25, 2015



### Certificate vs. Certification

Do you know which type of professional development--certificate or certification--is the best fit for you? By understanding the difference between these programs you can identify which program will help you achieve your career goals.

[Beginners Guide: Certificate vs. Certification](#) from [Emily Benusa](#)

---

### About the Author

## **Emily Benusa**



Emily Benusa is the Marketing Coordinator for Cardinal Bank in McLean, VA. She has worked in the banking, medical, food, insurance, travel, child care, wedding, and education industries, gaining exposure to a wide range of tasks that include customer relations, finance, administration, communications, advertising, marketing, event management, and public relations. Currently, she specializes in graphic design, brand management, inbound marketing, and print and digital advertising. Emily holds a B.F.A in Graphic Design from James Madison University and a certification in Inbound Marketing.